

NAESCO Southeast Regional Meeting

Investing in a Clean Energy Future Starts with Energy Efficiency: The Southeastern States Stake a Claim in the Race to Be Green and Energy Efficient

June 22-23, 2011
Loews Vanderbilt Hotel
Nashville, Tennessee

AGENDA

June 22

6:00 pm – 7:30 pm **Networking Reception**
Sponsored by ENERGY SYSTEMS GROUP

June 23

8:00 am – 8:30 am **Registration and Continental Breakfast**

8:30 am – 8:45 am **Welcome and Introduction**
Michael T. Loth, Director - Lighting Strategy & Integration,
Energy Solutions, Americas, Johnson Controls Inc.

8:45 am – 9:15 am **Keynote Address**
**“Is the TVA Five Year Plan a Game Changer for Energy
Efficiency: The Impact of the TVA Integrated
Resource Planning Efforts on Regional Demand”**

Robert Balzar, Vice President, Energy Efficiency & Demand
Response, Tennessee Valley Authority

9:15 am – 10:30 am **New Realities in the Southeastern Energy Market
Reflect Changing Economic Forces and Customer
Expectations**

- The impact of the current economic volatility on assessing and meeting regional energy demand
- Are historical assumptions about cheap regional power still true?
- Why meeting regional energy needs over the next decade may require a rebalancing of choices about energy resources
- How much available energy efficiency is there ready to be harvested in regional buildings?

Johney Green, Jr., Director, Energy and Transportation
Science Division, Oak Ridge National Laboratory
Ben Taube, Executive Director, Southeast Energy Efficiency
Alliance
Sam Gomberg, Tennessee Valley Energy Policy Manager,
Southern Alliance for Clean Energy
Moderator: **Ray Hinson**, Regional Director, Energy
Systems Group

10:30 am – 10:45 am **Break**

10:45 am – 11:45 am **Reframing the Debate about Supply and Demand: It
Does Not Need to Be a Fuel Fight**

- Are regional utilities moving away from an energy portfolio heavily weighted by coal and nuclear energy?
- Are the Public Utility Commissions using utility rate proceedings to take a new look at all resource costs in the region?
- Defining the Clean Energy Standard: Despite the name, does it even include energy efficiency?
- What adoption of a federal Clean Energy Standard might mean for regional energy providers

John Rogness, Director, Financial Analysis Division,
Kentucky Public Service Commission
David Gardiner, President, David Gardiner & Associates
Robert McMurry, Director, Integrated Resource Planning,
Duke Energy
Representative Lincoln Davis, former Congressman TN-4th
District
Moderator: **Donald Gilligan**, President, NAESCO

11:45 am – 12:30 pm **Are the ARRA Stimulus Monies Helping Build a New
Regional Energy Infrastructure?**

- The impact of the ARRA funding on state and local government energy efficiency strategies
- Assessing the long term effect of the ARRA stimulus monies underlying revolving loan funds
- Will the State Energy Program's *Better Buildings Initiative* get building owners to adopt aggressive energy efficiency strategies?
- The impact of energy efficiency project development on regional jobs creation and economic development

Jolyn Newton, Technical Program Manager, Southeast Energy Efficiency Alliance

Paul Kaplan, Former Director, Green Bank of Kentucky

Moderator: **Shelley Fidler**, Principal, Van Ness Feldman

12:30 pm – 1:30 pm

Networking Lunch

1:30 pm – 2:30 pm

Challenges to the Performance Contracting Model of Delivering Energy Efficiency

- Financial Advisory Standards Board seeks to abolish operating leases
- SEC proposes to require ESCOs to register as Municipal Advisors
- Challenges to implementing energy efficiency in the commercial sector

S. Lynn Sutcliffe, CEO, EnergySolve

Amy Bunton, Senior Vice President – Energy Efficiency, Pathway Lending

Moderator: **Terry E. Singer**, Executive Director, NAESCO

2:30 pm – 3:30 pm

What Successful Energy Efficiency Retrofit Public Building Programs Have in Common

- Finding champions in the State Energy Office, the Governor's Office, and other interested state agencies
- Establishing state payback requirements sufficient to develop comprehensive projects
- Does the current enabling legislation and state guidelines permit or effectively preclude including renewable technologies as part of an energy efficiency retrofit project?
- Ensuring meaningful program metrics

Brian Henderson, Regional Coordinator – Southeast, National Association of State Energy Officials

Dave Birr, President, Synchronous Energy Solutions (presentation delivered by Donald Gilligan)

Moderator: **Donald Gilligan**, President, NAESCO

3:30 pm

Closing Remarks